



Sanctioning Guidelines

These guidelines are in place to help you have a successful event. Help us help you become a great cookoff.

Go to <https://www.lonestarbarbecue.com/> and look at the events page. Pick a date that is not competing with other cookoffs that are in your same area.

You need to consider: what is going to draw the cooker to our event? The cooks have numerous options on most weekends.

Payout greater than or equal to 75% of entry fees, or a guaranteed amount of \$3000 or greater. These amounts will help you draw more cooks. It has been our experience that lower payouts will have a lower number of cooks.

Sanctioning fees received by LSBS 90 days prior to the cookoff date. This allows us to post your cookoff on our website. It also gives your event exposure and allows the cooks to plan in advance to attend your event.

Flyers received by LSBS 90 days prior to the cookoff date. Flyers generate interest and inform the cooks of the categories, payout, other activities, and contact information. A nice flyer with all the proper information makes it easy for the cook to make a decision on which event they will attend.

Get the word out about your event. Use social media, local newspapers, radio, and post flyers around town.

Laura Mack

Lone Star Barbecue Society Cookoff Coordinator

Email: lmack0006@gmail.com or call 325-205-2690