

Sanctioning Guidelines

These guidelines are in place to help you have a successful event. Help us help you become a great cook off.

Go to <u>https://www.lonestarbarbecue.com/</u> And look at the events page. Pick a date that is not competing with other cook offs that are close by.

You need to ask yourself, "what is going to draw the cooker to your event?" The cookers have many options on most weekends.

Payout greater then or equal to 75% of entry fees, or a guaranteed amount of \$3000 or greater. These amounts will help you draw more cookers. It has been our experience that lower payouts have lower numbers of cookers.

Sanctioning fees received by LSBS 90 days prior to the date of the cook off. This allows us to post your cook off on our web site. It gives your event exposure and allows the cookers to plan in advance to attend your event.

Flyers received by LSBS 90 days prior to the cook off date. Flyers peek interest and informs the cookers of the categories, payout, other activities, and contact information. A nice flyer with all the proper information makes it easy for the cooker to make a decision on where they will cook.

Get the word out about your event. Use social media, local news paper, radio, and post flyers around town.

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